

FIG. 10: 99680660

Title: A System and Method of Matching Teachers  
With Students to Facilitate Conducting Online Private  
Instruction Over a Global Network  
Inventors: McCormick et al.  
Attorney Docket No. ELT-002  
Attorney/Agent: Michael A. Rodriguez  
Express Mail Label No. EL749105354US

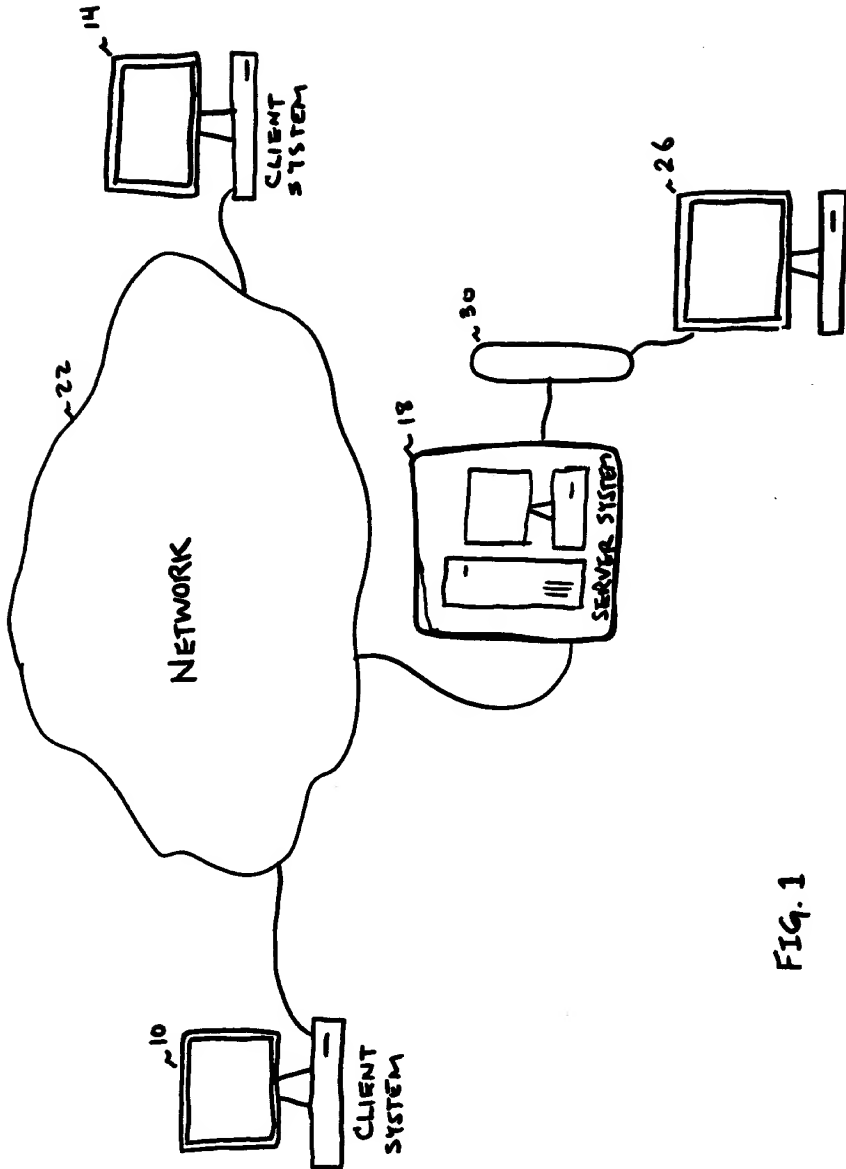
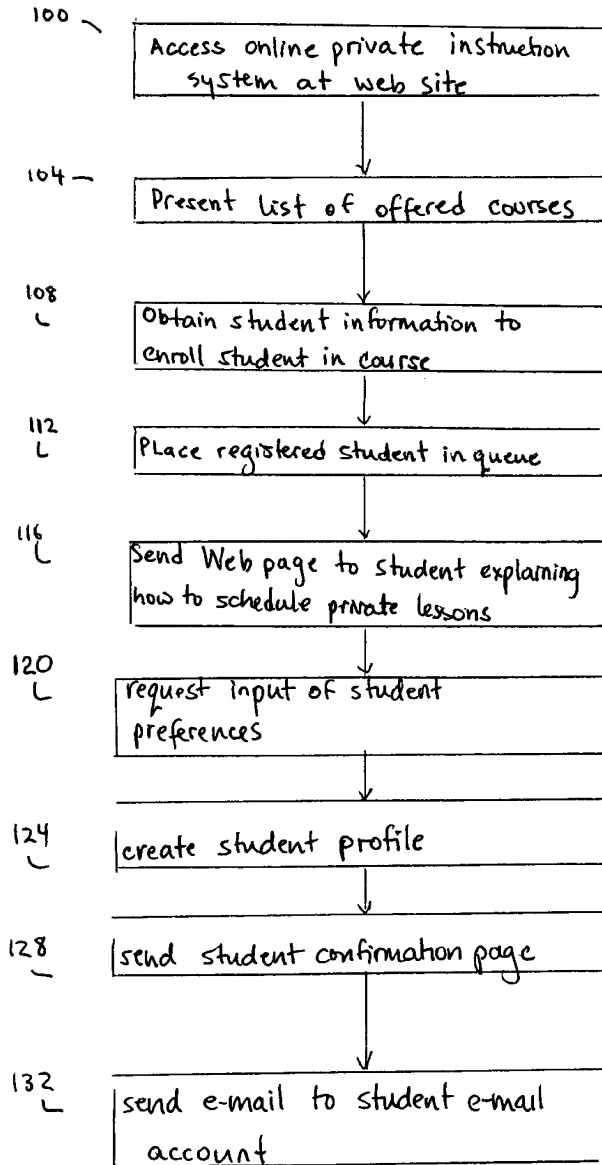


FIG. 1

FIG.  
2A



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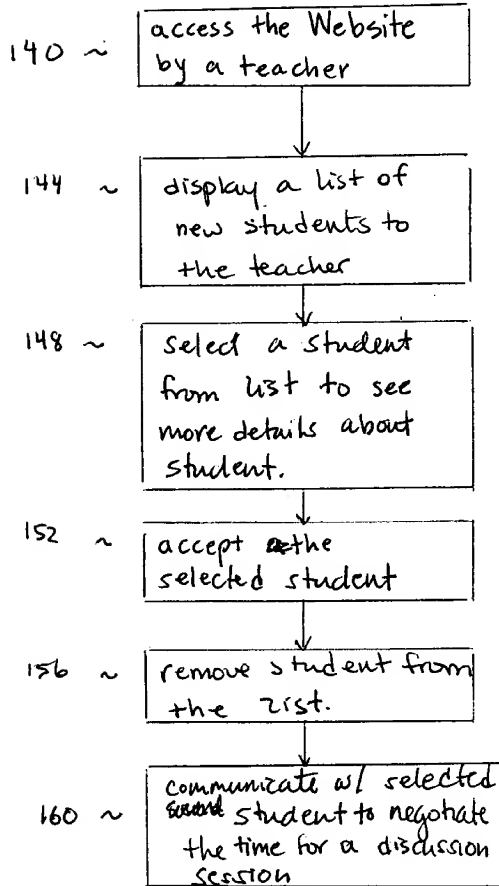


FIG. 2B

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## Navigation Views

The screenshot shows the EF EnglishTown website interface. At the top, there is a navigation bar with icons for various services. Below this, a banner for "International Language Schools" is visible, along with a link to "http://www.englishtown.com/master/school/". The main header features the "EF EnglishTown.com" logo and the tagline "The place to learn English". A secondary navigation bar includes links for "WELCOME", "SCHOOL", "COMMUNITY", "TESTS", "RESOURCES", and "TEACHERS". On the left side, a vertical menu lists various options under the heading "Monday", including "SCHOOL", "Join the school", "Course programs", "Test my level of English", "Summary and pricing", "Register now!", "Premium teacher-led courses", "Meet us", "Our students", "Our teachers", "Study online", "Study like a real student", and "Study with". The main content area displays a large image of a hand pointing to a "yes" sign, with the text "Scheduling your private lessons" and "When would you prefer to meet with your teacher? Just follow these 3 easy steps:". Below this, a numbered list provides instructions: 1. Tell us your local time. 2. Choose to meet your teacher in a text or voice discussion room. 3. Tell us when you'd prefer to meet with your teacher. A link "> Click here for further details" is provided. At the bottom of the main content area, there is a "next" button.

http://www.englishtown.com/master/school/

Do you want to study in the US?  
Click now to improve your TOEFL scores.

International Language Schools

**EF EnglishTown.com**  
The place to learn English

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

**Monday**

- SCHOOL
- Join the school
- Course programs
  - General English
  - Business English
  - Test Preparation
  - Industry specific English
- Test my level of English
- Summary and pricing
- Register now!  
FREE for study courses
- PREMIUM teacher-led courses
- Meet us
  - Our students
  - Our teachers
- Study online
- Study like a real student
- Study with

**Scheduling your private lessons**

When would you prefer to meet with your teacher?  
Just follow these 3 easy steps:

1. Tell us your local time.
2. Choose to meet your teacher in a text or voice discussion room.
3. Tell us when you'd prefer to meet with your teacher.

> [Click here for further details](#)

next

Next: direct to:  
Master/school/private/sc  
hedule

FIG. 3A

[WELCOME](#) | [SCHOOL](#) | [COMMUNITY](#) | [TESTS](#) | [RESOURCES](#) | [TEACHERS](#)

## How to schedule your private lessons

next

FIG. 3B

Monday

[SCHEDULE](#)  
[TEACHER COURSE](#)  
[MY COURSES](#)

- School services
  - Instructions
  - Contact advisor
  - Orientation
  - Student chat
  - Student forum
  - Library
  - Frequently asked questions
- Course extras
  - Level tests
  - Pair games
- Register now
- Personal file
- Logout

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHER

PRIVATE LESSONS

Scheduling your private lessons

1. What's your local time?

Please select your approximate current local time. This will help in accurately scheduling your private lessons.

17:40 ~ 200

2. Voice or text discussion?

Where would you like to meet your teacher? You can choose Voice discussion, Text discussion, or both!

☐ Voice discussion ☒ Text discussion ☐ Both } ~204

3. What time is best for you?

When would you prefer to meet with your teacher? Your teacher will contact you to confirm the exact date and time of each lesson. Select all days and times that are possible for you. (All times are local.)

<input checked="" type="checkbox"/> Mon	09:00 - 12:00
<input type="checkbox"/> Tue	Select time
<input checked="" type="checkbox"/> Wed	15:00 - 18:00
<input type="checkbox"/> Thu	Select time
<input checked="" type="checkbox"/> Fri	12:00 - 15:00
<input type="checkbox"/> Sat	Select time
<input type="checkbox"/> Sun	Select time


-208

Submit

FIG. 3C

http://www.englishtown.com/master/school/

Do you want to study in the US?  
Click now to improve your TOEFL score.

 International  
Language  
Schools

**EF** **englishtown.com**  
The place to learn English

WELCOME | SCHOOL | COMMUNITY | TESTS | RESOURCES | TEACHERS

**Monday**

**MY COURSES**

**SCHOOL**

- Tour the school
- Course programs
  - General English
  - Business English
  - Test Preparation
  - Industry-specific English
- Test my level of English
- Summary and pricing
- Register now!
- FREE self-study courses
- PRIVILEGED courses
- Meet us
- Our students
- Our teachers
- Why study online?
- Just like a real school
- Why study with us?

**Thank you Rick!**

We've received your information.

Your teacher will contact you at the following address within 3 days to arrange the day and time for your first private lesson: [rick@englishtown.com](mailto:rick@englishtown.com)

If you haven't heard back within 3 days, please contact [private@englishtown.com](mailto:private@englishtown.com).

In the meantime, you should begin Unit 1 of your course. Just go to **MY COURSES** and click on your course.

Enjoy your private English course!

> [Got to My courses](#)

Auto-fill first name of student and his email address.

New email account; do not use advisor for private lesson scheduling:  
[private@englishtown.com](mailto:private@englishtown.com)

FIG. 3D

http://www.englishtown.com/master/school/

Do you want to study in the US?  
Click now to improve your TOEFL score.

**EF** **englishtown.com**  
The place to learn English

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

**Monday**

**SCHOOL**

- Tour the school
- Course programs
- General English
- Business English
- Test Preparation
- Industry specific English
- Test my level of English
- Summary and pricing
- Register now!
- FREE all-level courses
- PREMIUM teacher-led courses
- Meet us
- Our students
- Our teachers
- Why study online?
- Just like a real school
- Why study with us?

**Private discussion**

**Meet your teacher in one of these rooms:**

- > [Voice discussion](#)
- > [Text discussion](#)

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**Contact your teacher**  
for all scheduling and academic questions

teachername  
[teacheremail@englishtown.com](mailto:teacheremail@englishtown.com)

**Contact your advisor**  
for general questions about your course

advisorname  
[advisoremail@englishtown.com](mailto:advisoremail@englishtown.com)

FIG. 3E



Shopping cart

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHER

17 JULY 2000  
Monday

☐ TRACKING  
☐ GENERAL  
☐ COMMUNITY  
☒ SCHOOL

- Admissions
- Pending Orders
- New Orders
- Archived Orders
- Private Course Management
- Change Demo PWs
- Course Tracking
  - Free
  - Upgraded
  - Premium
  - Private

### New Private Students

Username	Course	Country	Enroll Date
afun	Beginner B	Russia	Jul 1 2000
acrazy	Intermediate A	United States	Jul 7 2000
lwexler	Beginner B	Uzbekistan	Jul 7 2000
astudent	Elementary C	Romania	Jul 10 2000

FIG. 4A

WELCOME | **SCHOOL** | COMMUNITY | TESTS | RESOURCES | TEACHER

Monday

MY COURSES

**TEACHER TOOLS**

- Faculty forum
- Faculty lounge
- Private students
- Registrar
- Courses
- Students
- Curriculum
- Faculty manual
- Discussions
- Rooms
- Schedule & key
- Chat administration

## Private Teacher Alena

### My Private Chatrooms

- Text Chat
- Voice Chat

### My Private Students

Username	Course	Country	Enroll Date	Email
wexler	Beginner B	Uzbekistan	Jul 7 2000	lee.wexler@ef.com
astudent	Elementary C	Romania	Jul 10 2000	alena@student.com

FIG. 4B

Englishtown - Microsoft Internet Explorer

## Student: Lee Wexler

**Username:** lwexler  
**Course:** Beginner B  
**Enroll Date:** Fri Jul 7 2000  
**Location:** Brookline, Uzbekistan  
**Age/Gender:** 26 / M  
**Email:** lee.wexler@ef.com

**Preferences:**  
Chat: Text and Voice  
Time Difference: student is 4 hrs behind  
Student's Local Time: New York Time  
Mon: 09:00 - 12:00 Mon: 13:00 - 16:00  
Tue: 09:00 - 12:00 Tue: 13:00 - 16:00  
Wed: 12:00 - 15:00 Wed: 16:00 - 19:00  
Thu: 12:00 - 15:00 Thu: 16:00 - 19:00  
Fri: 21:00 - 24:00 Sat: 01:00 - 04:00

224  
**Lessons Completed:** 2 out of 4

**Teacher Notes:**  
Lesson 1: voice chat - went great!  
Talked about nouns.  
Lesson 2: text chat - went good.  
Lee had questions about verbs.

226 ~

Unlink Chat

FIG 4C

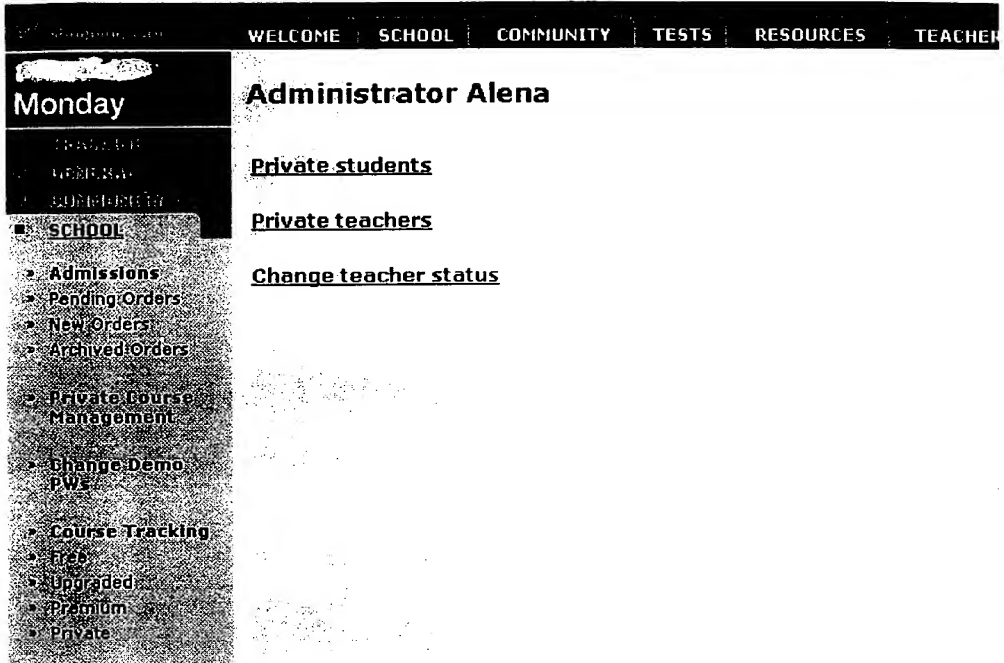


FIG. 5A

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHER

Monday

TEACHER  
GENERAL  
COMMUNITY

SCHOOL

- Admissions
- Pending Orders
- New Orders
- Archived Orders
- Private Course Management
- Change Demo PWs
- Course Tracking
- Free
- Upgraded
- Premium
- Private

## Private Students

<u>Username</u>	<u>Course</u>	<u>Country</u>	<u>Enroll Date</u>	<u>Teacher</u>
<u>afun</u>	Beginner B	Russia	Jul 10 2000	None
<u>acrazy</u>	Intermediate A	United States	Jul 7 2000	Alena Who
<u>lwexler</u>	Beginner B	Uzbekistan	Jul 7 2000	Alena Shtessel
<u>astudent</u>	Elementary C	Romania	Jul 10 2000	Alena Shtessel

FIG. 5B

09903966-071901

Englishtown - Microsoft Internet Explorer

## Student: Alena Fun

**Username:** afun  
**Course:** Beginner-B  
**Enroll Date:** Mon Jul 10 2000  
**Location:** Chelyabinsk, Russia  
**Age/Gender:** 25 / F  
**Email:** alena@fun.net

**Preferences:** Chat: Text  
Time Difference: student is 17 hrs behind  
Student's Local Time New York Time  
Wed: 12:00 - 15:00 Thu: 05:00 - 08:00  
Fri: 18:00 - 21:00 Sat: 11:00 - 14:00  
Sat: 09:00 - 12:00 Sun: 02:00 - 05:00

**Teacher:**  ~232  
  
Alena Shtessel  
Alena Test  
Alena Who

231

FIG. 5C

Monday

GENERAL

COMMUNITY

**SCHOOL**

Admissions

Pending Orders

New Orders

Archived Orders

Private Course Management

Change Demo PWS

Course Tracking

Free

Upgraded

Premium

Private

WELCOME

SCHOOL

COMMUNITY

TESTS

RESOURCES

TEACHER

Private Teachers

<u>Username</u>	<u>Name</u>	<u>Location</u>	<u>Email</u>
<u>ashtessel</u>	Alena Shtessel	Cambridge, United States	<u>alena.shtessel@ef.com</u>
<u>atest</u>	Alena Test	Ukraine	<u>test@test.com</u>
<u>awho</u>	Alena Who	Australia	<u>who@alena.com</u>

106120" 99680660

FIG. 5D

EnglishTown - Microsoft Internet Explorer

## Teacher: Alena Shtessel

**Username:** ashtessel  
**Location:** Cambridge, United States  
**Age/Gender:** 25 / F  
**Telephone:** (617) 555-1212  
**Email:** alena.shtessel@ef.com

**Private Students**

Username	Course	Country	Enroll Date	Email
wexler	Beginner B	Uzbekistan	Jul 7 2000	lee.wexler@ef.com
astudent	Elementary C	Romania	Jul 10 2000	alena@student.com

240

Close

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FIG. 5E